



LES SERVICES DE CONSULTATION
NAMTEK
CONSULTING SERVICES

FULLY MANAGED SHOPIFY INTEGRATION

WHITEPAPER



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ABOUT SHOPIFY & THE ECOMMERCE TREND

Ecommerce (or online retail) has been a growing trend over the last few years. Due to this, online retailers are always on the lookout for efficient processes in order to better serve today's well-connected, tech-savvy and wise online consumer. Successful brands are those that are able to find a balance between affordable prices, fast & low-cost shipping and availability of products.

One of the leading Canadian eCommerce Platforms that businesses and individuals alike are subscribing to in order to efficiently sell their products online is **Shopify**. Retailers can easily set up their online store with Shopify to sell products, track orders and receive payments.

Read our popular article: [Must-Have Integration between E-Commerce and Business Systems](#)



WHEN SHOULD YOU INTEGRATE YOUR SHOPIFY PLATFORM WITH EDI

- 01** If you are in the Drop-Ship business and you are selling online, chances are that your suppliers or business partners will request EDI.
- 02** If you are selling online on Shopify and you have a high volume of orders, EDI is the key to efficiency. Typically, e-retailers will want to feed inventory information to the eStore and submit orders from the Shopify platform to their management system or directly to their Partners.
- 03** If you are dealing with shipping companies like FedEx, Purolator, UPS, etc., and you have high daily volume of shipments, you need to integrate your systems and Shopify.

Useful Reading: [Shopify and Microsoft Dynamics Nav Integration: Things you should know](#)

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MORE ON EDI INTEGRATION...

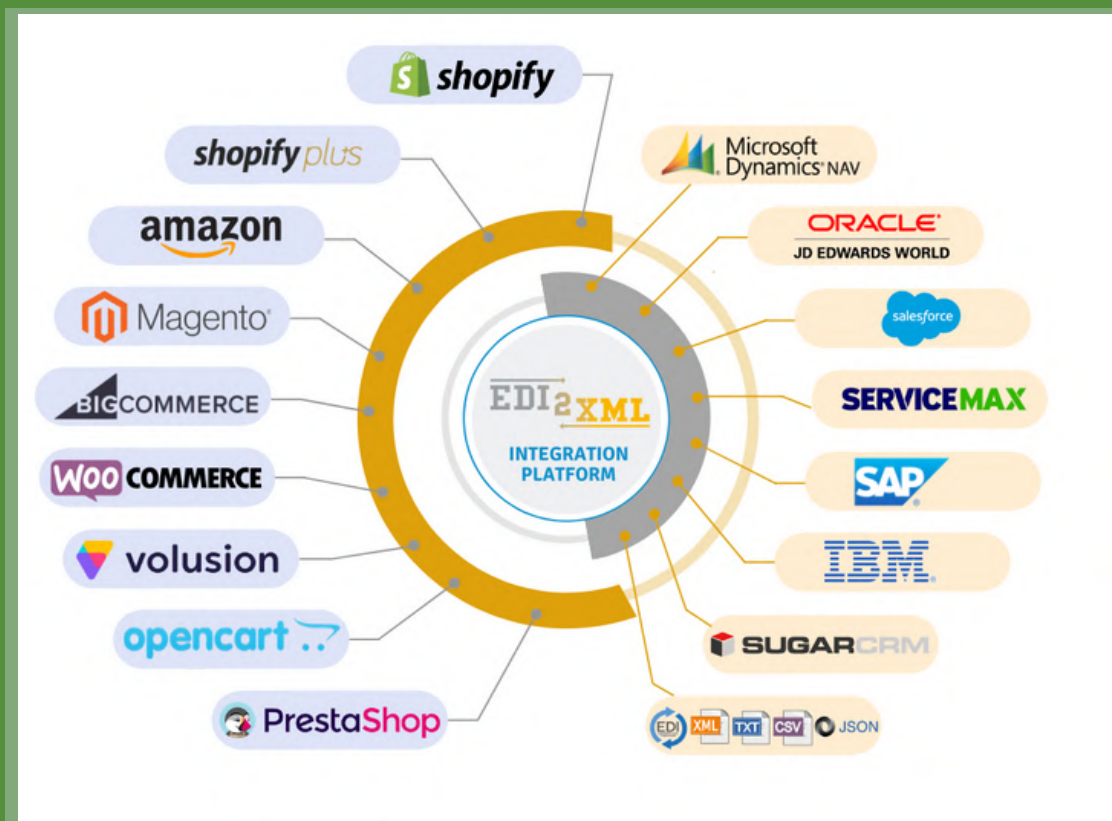
EDI (or Electronic Data Interchange) is a standard method of electronically exchanging business documents, like Purchase Orders, Invoices, ASNs, Inventory Inquiries, between Business Partners in a secured manner.

A Shopify integration project can consist of the following:

- 01** Integration between Shopify and an internal software management system (like ERP, CRM...) and/or
- 02** Integration between Shopify and Business Partners' system through EDI



SHOPIFY INTEGRATION USING NAMTEK



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SHOPIFY INTEGRATION USING EDI2XML

When running a Shopify platform and a Drop-Ship business model, the key to a smooth and efficient flow is INTEGRATION using EDI. It's important to note that Shopify provides a Web Service API to access the store's data to read or write information related to the store. Here's how it works when dealing with one or multiple Business Partners;

INBOUND

- 01 Business Partner(s) submits an EDI 846 Inventory Inquiry to Namtek platform.
- 02 The Namtek engine converts the EDI X12 846 document for easy Shopify integration.
- 03 Using Shopify's Web Service API, the inventory information from 846 document can be populated into the Shopify Platform to update online products.

OUTBOUND

- 01 All orders submitted on the Shopify Platform is instantly generated as an EDI 850 Purchase Order document by Namtek.
- 02 Business Partners (or Drop Ship Vendors) can then pick up their EDI 850 X12 Purchase Orders.



Interested in Shopify Integration with your internal software management system (i.e. ERP, CRM...)? Take the next step to request our fully managed Shopify Integration pricing plans here:

[CLICK HERE](#)

CONTACT US TODAY

Don't wait to to begin your Shopify Integration project! The Namtek Service will allow you to receive inventory updates from Vendors and populate this information in Shopify and quickly submit orders to Drop Ship Vendors. Our goal is to make this entire process as seamless as possible with no manual intervention so that you can handle a high volume of orders and retain happy customers and vendors. Contact us today!